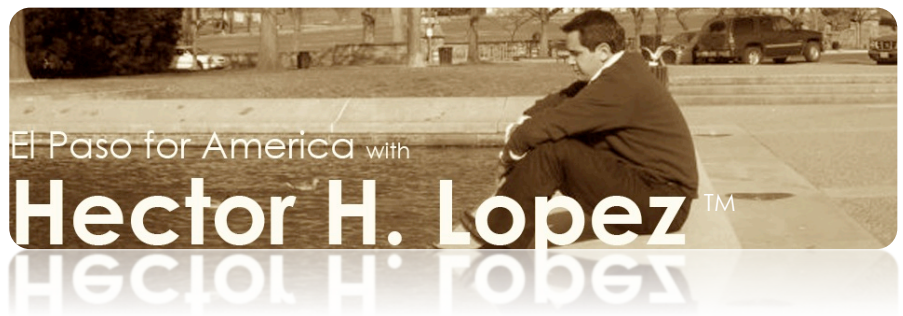


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FOR IMMEDIATE RELEASE:

**RADIO HOST HECTOR H. LOPEZ INTERVIEWS PRESIDENT OF THE DOMINICAN REPUBLIC LEONEL FERNANDEZ:
COMPARES & CONTRASTS EL PASO & SANTO DOMINGO AS GLOBAL HISPANIC CAPITALS**

El Paso, TX— Invited by the US Embassy, the Dominican Republic & the National Hispanic Institute (NHI), El Paso radio host and Associate Vice President of NHI, Hector H. Lopez, took his show El Paso for America with Hector H. Lopez™ to the Dominican Republic to compare and contrast Santo Domingo & El Paso as global Hispanic capital cities. Throughout the visit to Santo Domingo this past week, February 23 – 28, the show toured the Dominican Republic's Santo Domingo community. The show interviewed its residents, students, educators, business & non-profit leaders, government officials and culminated with an in depth discussion with the Dominican Republic's President Leonel Fernandez on the show's ongoing discussion regarding the vision and potential global Hispanic capitals such as El Paso and Santo Domingo represent. This exclusive interview will air on El Paso for America with Hector H. Lopez™ KHRO 1150 on Monday, February 29, 2010 at 2:00pm.

Since KHRO 1150 invited Hector on as a guest to another radio talk show in his capacity as the Associate Vice President of NHI, he has been raising the need for vision from the leaders of fast emerging communities on the national and global stage such as El Paso. Since this appearance, Hector has gone from a fill-in host for the first two weeks of the year to a daily radio show host with national and international attention out of El Paso. Numerous international, national, state, and local leaders and candidates for office have been quizzed on Hector's basic question of vision with nearly every single candidate struggling to answer the question. During his trip to Santo Domingo, Hector compared and contrasted El Paso & Santo Domingo as two global Hispanic capitals that NHI considers them to be. Vision, education, youth, business, civic organization & future were all discussed with the various personalities including Ernesto Nieto, President & Founder of NHI, Gloria de Leon; Executive Vice President & Founder of NHI; Darys Estrella, Executive Director of the Dominican Republic Stock Exchange; Wandel Cuevas, Deputy Director of the Ministry of Youth in the Dominican Republic, among many others culminating with the Dominican Republic's President Leonel Fernandez.

The radio show is themed on the topic of El Paso for America as El Paso is not only the name of Hector's hometown, but El Paso can also be translated as the Big Step – the Big Step for America. Playing on the demographic shift America is currently experiencing, the show focuses on how the next big step, the new big thought, new strategies, and new leaders can emerge from communities like El Paso around the nation & around the world. When a radio listener asked, "Why El Paso for America?" Hector responded, "Communities like El Paso around our nation have one raw material in spades known as the American Dream. This show will focus on that very topic, the discussion of achieving new thought, new strategies, and new leadership in communities across America. We will talk about this with guests and callers from all over the Americas, the country, the state, and the very town of El Paso giving the radio listener a chance to engage in the discussion." This model for the show has ignited discussion, generated phone calls into El Paso's KHRO from as far away as Queretaro, Mexico; Laredo, Texas; Ft. Collins, Colorado; McAllen, Texas; Los Angeles, California; San Antonio, Texas; Chicago, Illinois; among others, and launched a national & international viral fan base for the show on the internet.

Going from guest to fill-in host to officially becoming part of the KHRO 1150 talk radio line-up in only 4 weeks, Hector H. Lopez and his show El Paso for America™ has built a substantial national and international following on the web. After 14 days on the air as a fill-in radio show in El Paso, TX an Internet fan site was put up on Facebook at the request of a radio listener. In less than 24 hours the Facebook fan site for El Paso for America with Hector H. Lopez™ hit 200 subscribed fans from all over the continental United States, Mexico & Panama. Well-known national talk radio personalities such as Ron Reagan and Alan Colmes boast a Facebook fan base of 1,500 to 2,500. After only 4 weeks, the Facebook fan site for El Paso for America with Hector H. Lopez had broken 1000 fans from throughout El Paso, Texas, the US and around the globe with the count increasing daily.

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